



Main Street Director Training

November 8-10, 2022

The Summit (lower level) at City Central

400 E. Central Ave.

Ponca City, OK 74601

Parking & Entrance on the south side of the building.

Tuesday, November 8

1:30 – 2:00: Welcome/Updates/Ice Breaker

2:00 – 2:30: All about Ponca City Main Street - Maci Graves, Executive Director, Ponca City Main Street

2:30 – 2:45: Break

2:45 – 4:00: Accreditation Standards - Lisa Mullins Thompson, Senior Program Officer for Revitalization Services, Main Street America

4:00 - 5:00: Hotel Check-In

5:00 – 7:00: Opening Reception (*Dinner provided*)

5:00 – 6:00: Cocktail Hour

6:00 – 7:00: Dar Williams, The Dar Williams Project – Historic preservation education opportunity in downtown Ponca City!

Wednesday, November 9

8:30 – 10:00 Grants Workshop- Dana Schuler Drummond, CEO of Sharpshooter Communications, LLC and Grant Holster, LLC

10:00 – 10:15: Break

10:15 – 11:30: Grants Workshop continued

11:30 – 1:30: Lunch and District Exploration

2:00 – 4:00: Time Frame Project in Newkirk, OK and HP Resources

Meeting at Newkirk Library - 116 N Maple Ave, Newkirk, OK 74647

2:00 – 2:30: Time Frame Project Overview

2:30 – 3:15: Time Frame Project in Action

3:15 – 4:00: Historic Preservation Resources - Ron Frantz, Associate Professor, Christopher C. Gibbs College of Architecture, Brent Wheelbarger, Trifecta Communications

4:00 and after: Ponca City/Newkirk District Exploration and dinner on your own.

Thursday, November 10

8:30 – 10:00: Director Round Table

10:00 – 10:15: Break

10:15 – 11:00: Banquet Awards

11:00 – 11:30: Service Directory and Tools for Your Business

11:30 – 12:00: Closing questions, thoughts, and ideas

