NETWORK LEVEL APPLICATION

For 40 years, Oklahoma's Main Street program has been pumping new life back into the heart of communities across the state. Historic preservation, downtown revitalization efforts and powerful economic stimulation combine to restore the core assets of communities and enhance the quality of life for Oklahomans.

All applicants will initially enter at the Network level and must designate whether they intend to remain at that level or apply for the Main Street Select level after the initial two-year commitment.

Network Level Communities agree to:

- Provide a point(s) of contact for email communication and the Oklahoma Main Street Center (OMSC) listserv
- Send a representative to at least one OMSC training annually if community intends to apply for the Select Level Main Street program.
- Take time to learn about the Main Street Approach®
- Submit a brief annual report about community activities and progress
- Attend all required Network classes/meetings/events and complete assignments if the community intends to apply for the Oklahoma Main Street program.

The Oklahoma Main Street Center will provide:

- Invitation and notification of all statewide Oklahoma Main Street Center trainings, sessions and zoom calls
- Phone technical assistance
- Main Street 101 training session
- General National Main Street Center (NMSC) membership for the community's first year in the program
- Access to the OMSC listserv
- Access to NMSC discussion board ***The Point***
- Access to NMSC and OMSC library and information
- Listed on OMSC website
- Recognized in the OMSC banquet booklet
- Access to private Facebook group

Submission Instructions:

- Attend either the OMSC application workshop during the Oklahoma Municipal League conference or the online application workshop if planning to apply to join the Oklahoma Main Street program.
- Submit Letter of Intent by November 14th, 2025 if the community is planning to apply for the Network level of the Oklahoma Main Street program.
- Application for the OMSC Network level must be submitted by January 9th, 2026.
- Network level communities will receive notice of acceptance within thirty (30) days.
- All questions must be answered.

Point of Contact

- Points of Contact (POC) are the individuals who will represent the community and the nonprofit organization. These people are required to attend all Network trainings/events and complete assignments in preparation for those meetings, provided the community is seeking eventual participation as a Designated Main Street.
- Only one point of contact is required if community plans to stay at the Network level and not seek participation at the Select or Designated levels of the Oklahoma Main Street program.

- Contact one
  - Name:
  - Title:
  - Phone Number:
  - Email:
  - Mailing Address:

- Contact two
  - Name:
  - Title:
  - Phone Number:
  - Email:
  - Mailing Address:

- Contact three
  - Name:
  - Title:
  - Phone Number:
  - Email:
  - Mailing Address:

Applicant Information:

- Name of Community or Organization:
- City:
- County:
- Population (based on the 2020 census):
- Website (if applicable):
- Social Media (if applicable):

Goals and Objectives:

1. What is the primary reason your community wants to join the Network program? Please select all that apply:

- ☐ As a first step to apply for the Oklahoma Main Street Program
- ☐ To increase the number of downtown/district businesses
- ☐ To increase the number of patrons in the downtown/district
- ☐ To have a better understanding of how to improve our downtown/district
- ☐ To learn ways to address infrastructure challenges
- ☐ To learn ways to address blight issues
- ☐ To protect historic buildings

2. We want to know if your community has any preservation tools in place. The items are not required to participate in the Network program; this extra information simply helps OMSC learn more about your community. Please select all that apply:

- ☐ Local or regional economic development organization
- ☐ Preservation ordinance
- ☐ Active regulatory body focused on historic preservation such as a local historic preservation commission
- ☐ Distinguished downtown zoning
- ☐ Downtown Master Plan or similar
- ☐ City-wide Master Plan
- ☐ Local historic district
- ☐ Other (please specify)
- ☐ None of the above

3. We want to know if your community has any historic/cultural assets. The following items are not required to participate in the Network; this extra information simply helps OMSC learn more about your community. Please select all that apply:

- ☐ Property listing on the National Register of Historic Places within the proposed downtown/district
- ☐ Line-item list of spending for downtown/district revitalization work in the last five (5) years.
- ☐ An organization, board, association, or similar group dedicated to downtown revitalization work, separate from a historic preservation commission
- ☐ A full-time employee dedicated to downtown/district revitalization activities
- ☐ Other (please specify)
- ☐ None of the above

4. What does your community expect to achieve by participating in the Network program?

5. Briefly describe the economic and physical characteristics of your district.

6. Attach a map of the primary focus area of your downtown/district revitalization effort. Fifty percent of the buildings in the district must be fifty years or older. Map attached. ☐

7. Briefly describe the structure of your organization or lead entity (if you already have a non-profit organization and a board of directors with officers, please attach a list).

8. Briefly describe any efforts to improve the downtown or historic commercial district over the past five years.

9. How supportive is the community of the downtown or historic commercial district (i.e., residents, district business and property owners, local government, etc.)?

10. If the community was a previous Main Street organization designated by the Oklahoma Department of Commerce and subsequently ceased being such, please explain why it ceased and what's different today.

Certification: I agree to meet the requirements of the Oklahoma Main Street Center as outlined above and will be eligible to receive Network level services from the Oklahoma Main Street Center if the requirements are met. I understand that enrollment in the Network level does not authorize the use of the Main Street® trademark name and further understand that the Main Street® is a trademarked brand owned by the National Main Street Center. Signatures are required for all Point of Contact individuals listed above.

_____ _____
Signature of Designated Contact Person Date

_____ _____
Signature of Designated Contact Person Date

_____ _____
Signature of Designated Contact Person Date

Email form to: MainStreet@okcommerce.gov
Visit our website for more information: https://www.okcommerce.gov/community-development/main-street-revitalization/
Follow the Oklahoma Main Street Center on Facebook